

CV DAVID CARLSON



David Carlson is a design entrepreneur, facilitator, advisor and holistic thinker. Internationally sought after as a speaker at conferences, seminars, schools, and corporate events, David tells stories in an informed and inspiring manner about his holistic approach at the intersection of design, culture, and business. Recently, his assignments took him to USA, UK, France, Japan, Iceland, Chile, Holland, Germany, Slovenia, Taiwan, Switzerland, Denmark, Norway, Mexico and Sweden. His lectures and master classes are regularly transformed into creative ideation workshops.

David Carlson is the founder of David Report, Designboost, Carlson Ahnell and David Design. His social life reflects his cross-pollinating mindcast: president of a nature conservation organisation; guitar player in bands since the early 80s, most recently with the band Miller Moon; and last but not least, a deeply dedicated gardener – more specifically, of old roses with unmatched aromas.

RECENT SPEAKING HIGHLIGHTS:

- ICCD in Tapei, Taiwan
- Bienal de Diseno in Santiago, Chile
- International Design Summit in Cannes, France
- Innovative Sweden at Stanford University, USA
- Design March in Reykjavik, Iceland
- Edit 2011 in Røros, Norway
- Centro Diseno in Mexico City, Mexico
- Danish Designers in Copenhagen, Denmark
- International Design Summit in Montreaux, Switzerland

SPEAKING TOPICS:

Design in the perspective of:

- Transdisciplinary thinking
- Social innovation
- Holistic sustainability

-Cross-cultural connectivity

LANGUAGE SPOKEN:

English, Swedish

SOME OF DAVID'S PROJECTS

david.se (personal brand) (<http://www.david.se>)

Keynote speaker, holistic thinker, advisor, facilitator, ideator, conceptualizer.

Some recent work and clients:

http://www.david.se/davidcarlson/recent_work.html

David Report (<http://davidreport.com>)

David is founder and editor-in-chief of David Report, an influential blog and online magazine that since 2006 writes about trends in the intersection of design, culture and business. The readers share our interest and curiosity in everything from art, architecture, culture, design and fashion to food, innovation, music, sustainability and travel.

Designboost (<http://www.designboost.se>)

David is co-founder of Designboost, a knowledge company that envisions a holistic approach as a condition for sustainable design. To fulfil this vision we believe in upgrading design competence and boosting competitiveness by knowledge sharing.

Carlson Ahnell (<http://www.carlsonahnell.se>)

David is co-founder of Carlson Ahnell, a concept shop (and webshop) with a carefully selected assortment based in the small beach community Skanör-Falsterbo in southern Sweden. Recently Carlson Ahnell was listed as one of the ten best boutiques in the world by The Observer.

Make Design Matter (<http://makedesignmatter.com>)

Make Design Matter is an accessible book about a complex subject. It proposes a seven-step, strategic design guideline based on holistic concepts. The guideline facilitates convergence across

different fields, inspiring designers and lay persons, companies and organizations, and teachers and students of design to envision and apply more meaningful design solutions. The book will help you to design better... and to make design matter! The book will be released during 2012.

David Design (<http://www.daviddesign.se>)

David founded the furniture and fashion company David Design 1988. He left the company in 2006.

CONTACT

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